

Ad Layout Sheet

Use this sheet to layout your ad ideas, then give it to your specialty advertising consultant.

Please attach all logos, line art and/or photos necessary to complete this order.

For complete instructions on how to prepare and submit artwork refer to the current catalog.

623FC Full Color Maxima Lettermaster

Actual size: 9" x 13-1/2" (wxh)

Top of clip to bottom of board.

Imprint areas:

Rectangle Clip: 4-3/8" x 1-5/8" (wxh).

Contour Clip: 4-1/2" x 1-7/8" (wxh).

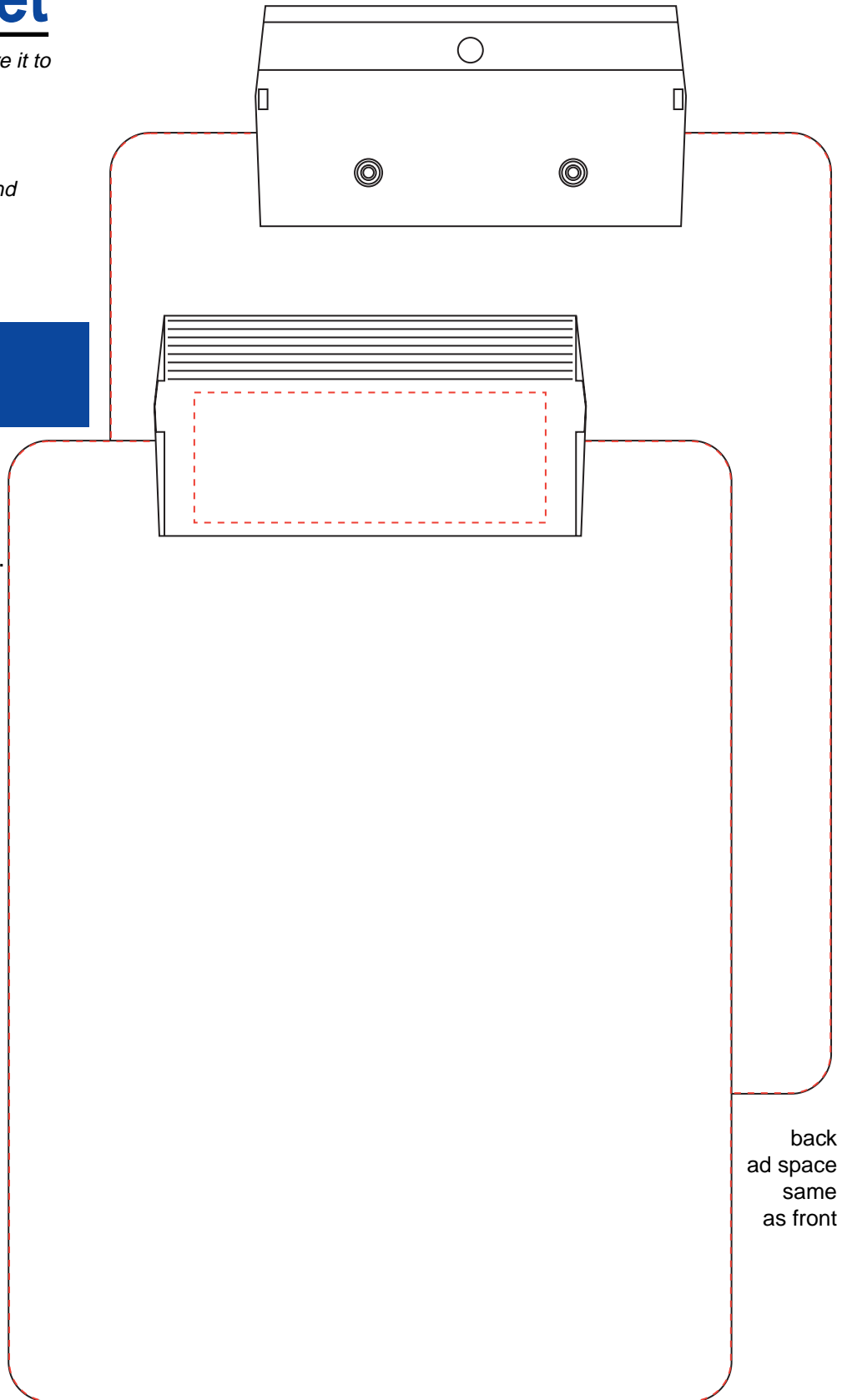
Board Front: 9" x 12" (wxh).

Board Back: 9" x 12" (wxh).

Full bleed available on board.

(Dotted line indicates Ad Space)

Item colors: White (S),
Recycled Off-White.



back
ad space
same
as front



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Standard
front
ad space
50% actual
size