

# Ad Layout Sheet

Use this sheet to layout your ad ideas, then give it to your specialty advertising consultant.

Please attach all logos, line art and/or photos necessary to complete this order.

For complete instructions on how to prepare and submit artwork refer to the current catalog.

## 980 His-N-Hers Shoehorn

Two shoehorn sizes in one.

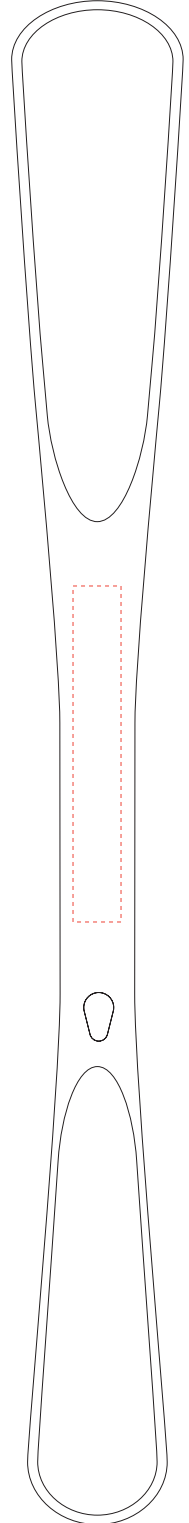
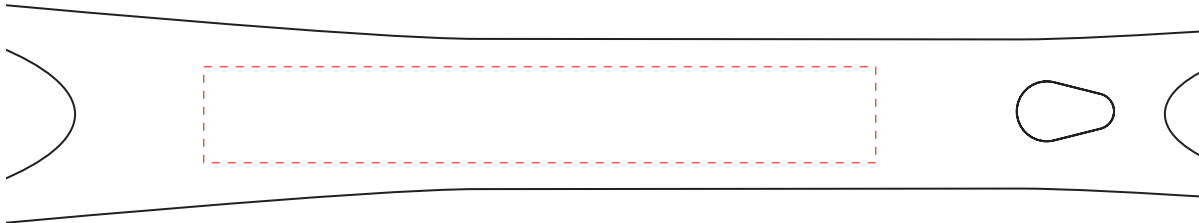
**Actual size:** 1-3/4" x 16" (w x h).

**Imprint area:** 3-1/2" x 1/2" (w x h).

**(Dotted line indicates Ad Space)**

**Item colors:** Black (S), Dark Blue, Cordovan (hot-stamp), Bio Recycled Off-White (letterpress).

Ad Space shown at actual size



Item shown at 50% actual size



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