

Ad Layout Sheet

Use this sheet to layout your ad ideas, then give it to your specialty advertising consultant.

Please attach all logos, line art and/or photos necessary to complete this order.

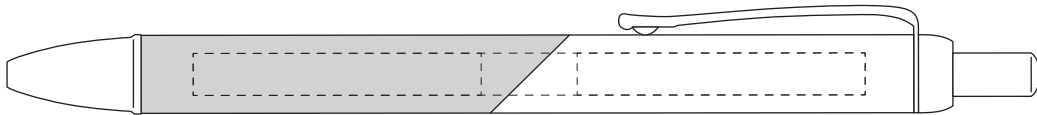
5400 Rosewood/Maple Pen

Personalization: Available at no extra charge

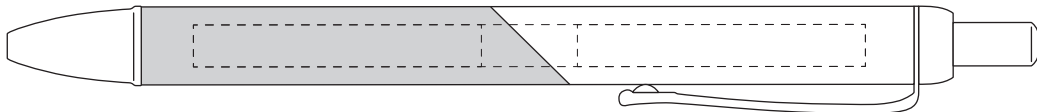
Actual size: 5-3/8" x 39/64".

Imprint areas: 3-1/2" x 7/32" or 2 panels at 1-1/2" x 7/32" (See Diagram).

Item color: Rosewood and Maple.



Standard Ad Panels



Optional Ad Panels

Electronic Personalization

Personalization is available at no additional charge on one side (same side as ad copy). Each individual name (upper & lower case) must be typed on one line and then the next name on the line below, etc. The file must be saved in a ".txt" format or an Excel (.xls) format. Names will be printed directly from file with no alterations. For MORCO to type names from a printed list there is a minimal charge per name.

(Dotted line indicates Ad Space)



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