

Ad Layout Sheet

Use this sheet to layout your ad ideas, then give it to your specialty advertising consultant.

Please attach all logos, line art and/or photos necessary to complete this order.

402 Measure-Rite 12" ruler.

Actual size: 12" x 1-1/2".

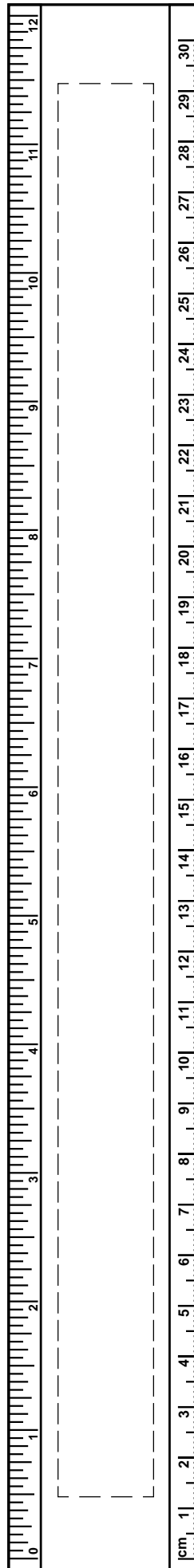
Imprint area: 11" x 3/4",

Standard scale:

Top - Inch

Bottom - Metric.

Item colors: White (S), Yellow, Recycled Off-White, Recycled Black (with hotstamp imprint).



Line art shown at 84% actual size.
(Dotted line indicates Ad Space)



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