

Ad Layout Sheet

Use this sheet to layout your ad ideas, then give it to your specialty advertising consultant.

Please attach all logos, line art and/or photos necessary to complete this order.

For complete instructions on how to prepare and submit artwork refer to the current catalog.

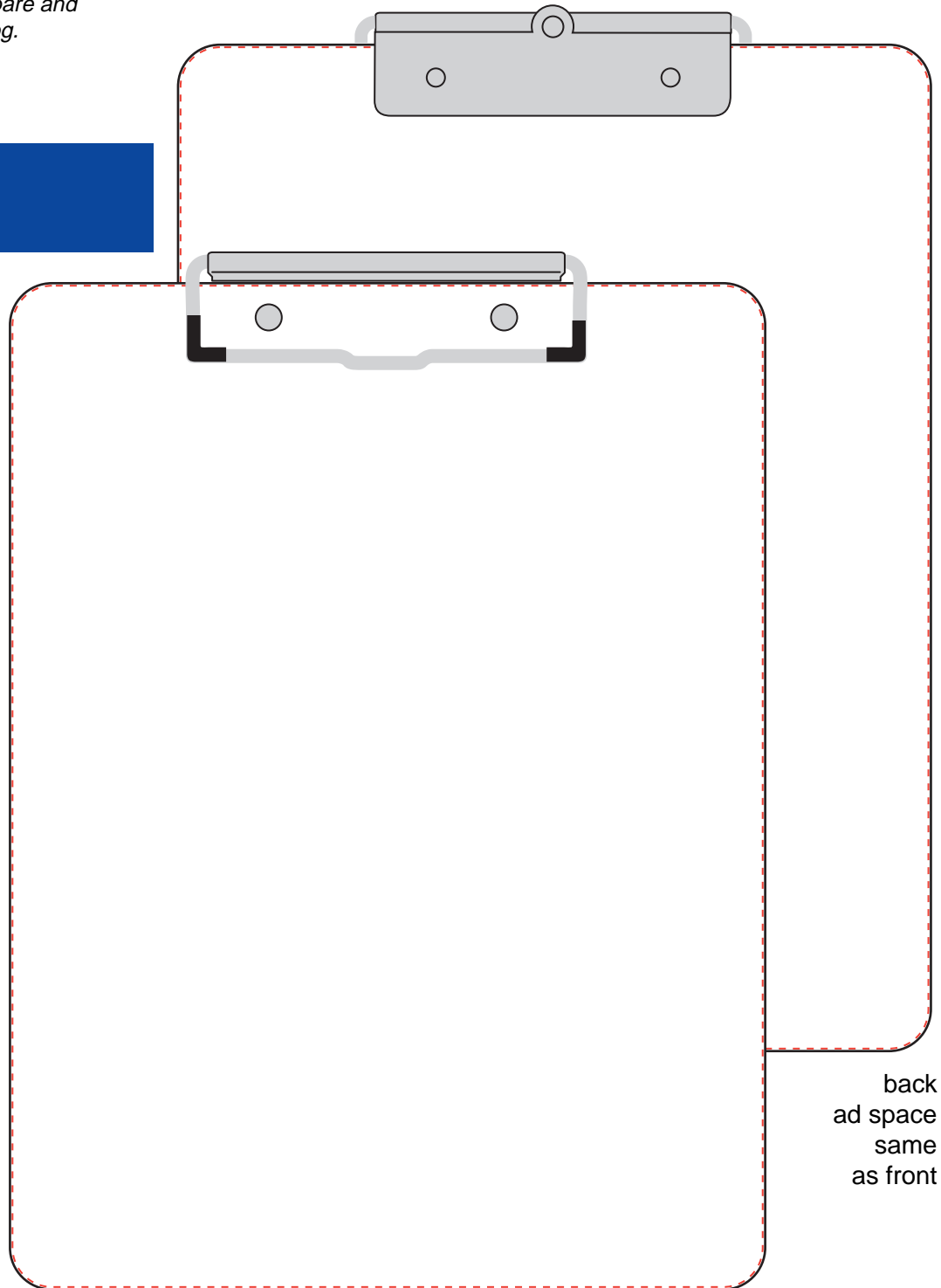
427FC Full Color Executive-VLP

Actual size: 9" x 12-3/8" (wxh)
Top of clip to bottom of board.

Imprint areas: 9" x 12" (wxh)
Full Bleed available.

(Dotted line indicates Ad Space)

Item colors: White (S),
Recycled Off-White.



back
ad space
same
as front



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Standard
front
ad space
50% actual
size